

Subject: Re: Hollywood Media District BID - Requests Information on Art for Traffic Control Boxes

From: Lisa Schechter

Date: 02/15/2017 02:47 PM

To: Dan Halden

CC: Nader Asmar <nader.asmar@lacity.org>, Daniel Mitchell <dan.mitchell@lacity.org>, Jonathan Hui <jonathan.hui@lacity.org>

Dear Dan:

Of course. The process is going to be discussed in committee, steered by committee and finally voted upon by the Board of Directors. But of course this is a ways a way. We are just in the initial process.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org

From: Dan Halden <daniel.halden@lacity.org>

Date: Wednesday, February 15, 2017 at 2:37 PM

To: Jonathan Hui <jonathan.hui@lacity.org>

Cc: Lisa Schechter <lisa@mediadistrict.org>, Nader Asmar <nader.asmar@lacity.org>, Daniel Mitchell <dan.mitchell@lacity.org>

Subject: Re: Hollywood Media District BID - Requests Information on Art for Traffic Control Boxes

Thanks, Jonathan.

Lisa, to provide some additional information on our office's protocol for these boxes: We welcome proposals to add art to these facilities. Prior to or in conjunction with the submission to our office, we require for there to be some kind of documented support for the art (i.e. the BID has voted in favor, etc.). Let me know if you have any questions.

Thanks,



Dan Halden

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell, 13th District

1722 Sunset Boulevard, Los Angeles, CA 90026

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Find the Councilmember on: [f](#) [t](#) [i](#) [v](#)

On Wed, Feb 15, 2017 at 1:52 PM, Jonathan Hui <jonathan.hui@lacity.org> wrote:

Hi Lisa,

A pleasure speaking with you as well. Please see attached information. This is a sample from CD 13. I hope that helps,

Jonathan Hui

On Wed, Feb 15, 2017 at 1:44 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Jonathan:

It was a pleasure speaking to you today regarding the "traffic control" art box requests. At your convenience, please send me a sample request letter and the procedures for creating art on the traffic control boxes.

Thank you

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue


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Jonathan Hui

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